



Video Editor and Producer

Role: Video Editor and Producer (Full-time, Remote)

Reports to: Senior Content Manager

Organization: Pulso

Location: 100% remote position with occasional travel once every 2-3 months

COVID-19: We take Covid-19 safety very seriously. Employees must follow our Covid safety protocols and be fully vaccinated and boosted. Accommodations are provided to the extent required by law. For employees based in the state of Florida, the COVID-19 vaccine is encouraged but not required due to Florida law.

About Pulso

Pulso is a Latino-led social enterprise dedicated to raising up and keeping the pulse on nuestra gente. We build deep digital relationships with Latinx folks through their phones in order to transform civic engagement and build political power.

Pulso attracts and engages Latinos through our innovative Latino history and news service, via Facebook Messenger, Instagram, TikTok, YouTube, Twitter and The Pulso Podcast. With this daily relationship and by telling the stories that have shaped our community, Pulso connects U.S.-based Latinos/as/x with our history and encourages subscribers to take action on critical issues, register to vote, and to cast their votes on Election Day.

To see the digitally-based service we're building, search for "Project Pulso" in the Facebook Messenger app. You can also learn more about our work at <https://projectpulso.org/>.

Position Description

We are looking for a bold, mission-driven, curious digital media junkie that lives and breathes Latino content across platforms. This Video Editor & Producer should be accustomed to editing and producing social content for both quick turnarounds and planned projects, as well as be comfortable on camera. This role should be tuned in to trends relevant to social platforms like Instagram, TikTok and Youtube. An ideal Video Editor & Producer should enjoy not only the logistical aspect to producing social content but also the creative ideation process as well. This role will ensure that videos are polished, aligned with brand messaging, engaging to the Pulso audience, and optimized for a variety of platforms like Instagram, TikTok and YouTube. The Video Editor & Producer will work closely with the Senior Content Manager in producing content that is timely and evergreen.

Responsibilities

Here's what you can expect to do as a Video Editor and Producer:

- Lead production and editing of video content created for distribution across Pulso platforms (primarily Instagram, TikTok, and Youtube), ensuring alignment with our content pillars with focus on excellence in quality, enticing and engaging content for our audiences, and demonstrated positive results as defined by success metrics.
- Assist Senior Content Manager with developing content schedules and communicating priorities and deadlines to our roster of freelance content creators.
- Support copywriting and publishing of daily posts when needed.
- Collaborate with the rest of the team to brainstorm new content experiments and ideas, actively participating in brainstorming sessions.
- Manage future staff and/or temporary contractors as needed.

Experience and Requirements

- Demonstrated experience with video and photo editing (minimum 2 years) using a variety of tools including Photoshop, Canva, Capcut, Riverside, Premiere, etc.
- At least one year of experience as an effective and supportive manager
- Openness and desire to be an on-air and voiceover talent to fulfill Pulso's content needs
- Committed to and understands the issues that concern the US-based Latino community
- Demonstrated commitment to progressive ideals, social justice and social change through your work and/or volunteer experiences
- Highly entrepreneurial and thrives in a startup digital environment
- Able to easily iterate, pivot and experiment
- Comfortable working remotely

We prefer someone who (nice to have, but not required):

- Has their own production equipment: camera, Iphone, microphone, lighting etc.
- Is fluent in Spanish

Benefits

- \$65,000 - 75,000 salary range, with exact salary depending on experience.
- Flexibility for work and life: Unlike a lot of places, we actually believe that people should only work 40 hours each week, except for occasional sprints that require more time in a week. We also trust everyone to make a schedule that works for them, as long as you're able to join all necessary meetings. Want to work more one day and less the next? Fine by us. Work better in the middle of the night than during the afternoon? Go for it. Need to shift your hours to be able to pick up your kid from school? All good.
- Health care after 2 months, with individual medical, dental and vision premiums fully covered and cost-share for dependents with FSA offered. Free online mental health support via TalkSpace.
- 20 paid vacation days, 13 paid holidays, 2 paid choice days and 10 paid sick days each year.
- Annual office closure at the end of the year / during the holiday season
- Professional development funds, with renewal of funds each fiscal year

- Cell phone and internet reimbursement
- 401(k) plan after 6 months, with 100% employer match on the first 3%

If you're interested in applying for the Video Editor and Producer role, fill out the application using this link [here](#).

Pulso is an equal opportunity employer. We believe that people of color, people from working class backgrounds, women, and LGBTQIA+ people must be centered in the work we do. Hence, we strongly encourage applications from people with these identities, or who are members of other marginalized communities.