



Opportunity: Digital Graphic Designer (Freelance, Remote)

Reports to: Senior Content Manager

Organization: Pulso - A Digital Organizing Venture Increasing Political Power for Latinx Voters

Location: 100% remote position

About Pulso

Pulso is a Latino-led social enterprise dedicated to raising up and keeping the pulse on nuestra gente. We build deep digital relationships with Latinx folks through their phones in order to transform civic engagement and build political power.

Pulso attracts and engages Latinos through our innovative Latino history and news service, via Facebook Messenger, Instagram, TikTok, YouTube, Twitter and The Pulso Podcast. With this daily relationship and by telling the stories that have shaped our community, Pulso connects U.S.-based Latinos/as/x with our history and encourages subscribers to take action on critical issues, register to vote, and to cast their votes on Election Day.

To see the digitally-based service we're building, search for "Project Pulso" in the Facebook Messenger app. You can also learn more about our work at <https://projectpulso.org/>.

About the Position

Pulso is seeking a graphic designer to develop digital assets for a variety of projects and platforms. Our ideal candidate is able to produce high-quality design work in a fast-paced work environment with a quick turnaround.

Responsibilities

We are looking for someone who will:

- Design images for social media, with an emphasis on YouTube, Instagram and TikTok.
- Design various digital collateral, including slides, documents, logos, etc.
- Ensure projects are completed to our quality standards and meet brand expectations.
- Complete deliverables on tight deadlines, often requiring a 24-hour turnaround.
- Assist with other design projects, such as memes, GIFs, and UX design (depending on experience).

Requirements

- **Commitment to social justice.** Pulso is a mission-driven media outlet focused on progressive social change and social justice, with a focus on the Latino community. You have a demonstrated commitment to this work and you'd like to be part of a team of people who do, too.

- 3+ years experience with digital design
- Proficient in Canva, Illustrator, Photoshop etc.

Ideal but not required

- Experience with UX design and/or developing memes and GIFs

Compensation

This is a 3-month, part-time freelance opportunity with the potential to extend. The compensation is \$60-70 per hour, depending on experience. The number of actual hours per week will vary, but will be capped at 15 hours per week.

If you're interested in applying for the Digital Graphic Designer freelance role, fill out the application using this link [here](#).

Pulso is an equal opportunity employer. We believe that people of color, people from working class backgrounds, women, and LGBTQIA+ people must be centered in the work we do. Hence, we strongly encourage applications from people with these identities, or who are members of other marginalized communities.