



Role: Digital Media Content Creator at Latinx Startup (Contractor)

Organization: Pulso - A Digital Organizing Venture Increasing Political Power for Latinx Voters

Location: Contract role based anywhere in the US

About Pulso

Pulso is a digital organizing venture increasing the political power of Latinx voters across the country. We're building a digital platform that delivers daily content - via Facebook Messenger and Instagram - that's culturally relevant to our Latinx subscribers, thus cultivating deep, trusted digital relationships with them online and then leveraging those relationships towards political action offline. By 2020 Pulso aims to develop deep (daily or weekly) digital relationships with more than 1.5 million Latinx/Hispanic voters and to achieve financial self-sustainability. Our ultimate goal is to leverage this digital platform to advance policy change by building Latinx/Hispanic power through increased advocacy and voter engagement.

To see the digitally-based service we're building, search for "Project Pulso" in the Facebook Messenger app. You can also learn more about our work at <https://projectpulso.org/>.

Pulso is a project of Accelerate Change (AC), a nonprofit organization that incubates and supports social ventures. Drawing upon the lessons from some of the largest and most impactful social change institutions, AC's theory of change is based on the idea that membership organizations can experience explosive, financially sustainable growth when they provide a robust set of benefits and services that have an outstanding value to the people they seek to organize ("functional organizing"). For more on AC's model for scalable citizen organizing read, "[The Secret of Scale](#)" from the Stanford Social Innovation Review. AC uses Lean Startup methodologies and other business strategies. For more about AC's approach to experimentation read, "[The Promise of Lean Experimentation](#)" also from the Stanford Social Innovation Review.

Position Description

We are looking for a content creator who lives and breathes Latinx content. The fundamental responsibility of this role is to create multimedia stories for our daily content service aimed at attracting subscribers to Pulso via Facebook Messenger and Instagram. The ideal candidate will be able to explain topics ranging from the need to protect children being separated from their families at the border to coming up with Latinx history trivia in a compelling and conversational manner using audio, videos, gifs, images and other multimedia.

Qualifications

We are looking for someone who is/has (required):

- A prolific writer able to capture our audience's attention in a short content experience
- A visual storyteller with multi-platform experience (FB, websites, YouTube, Instagram, TV, blogs, newsletters, newspapers, podcasts, etc.)
- Adept at using a variety of tools including Photoshop, Canva, etc.

- Committed to and understands the issues that concern the US-based Latinx community
- Demonstrated a commitment to progressive ideals, social justice and social change through your work and/or volunteer experiences
- Highly entrepreneurial and thrives in a fast-paced, unstructured digital environment
- Able to easily iterate, pivot and experiment along with the rest of the team
- Comfortable working remotely

We prefer someone who (nice to have, but not required):

- Has experience editing/creating podcasts
- Is familiar with Messenger bots and/or Wordpress
- Is fluent in Spanish
- Has a sense of humor!

Salary & Benefits: Negotiable contracting rates.

To Apply: To apply, please upload your resume, tell us more about your experience, and complete a quick writing exercise using [this application form](#).

Pulso is incubated by Accelerate Change; Accelerate Change, a project of the Center for Public Interest Research, is an equal opportunity employer. We believe that people of color, people from working class backgrounds, women, and LGBTQIA+ people must be centered in the work we do. Hence, we strongly encourage applications from people with these identities or who are members of other marginalized communities.